



****PRESS RELEASE****
FOR IMMEDIATE RELEASE
OCTOBER 12, 2021

We Heart Berlin, Inc.
302 Bay St.
Berlin, MD 21811

We Heart Berlin, Inc., will officially unveil a new 3-basketball-court-wide art mural in William Henry Park on Flower Street in Berlin on Sunday, October 17th, 2021. Love Day at Henry Park will begin at 1230pm with a dedication and ribbon-cutting, followed by a full day of live music, food, fun activities for kids, and basketball competitions for youth and adults—featuring some of Stephen Decatur High School's former basketball players and local players from the area.

On this day we will celebrate diversity through art and sport, as well as sport with the unveiling of a new 3-basketball-court-wide art mural, six (6) new acrylic backboards, and breakaway rims, as well as new pole pads -- all from industry-leader TrueBounce. The amount raised through public, and private contributions was just short of \$33,000.

The funding of these two projects was made possible by grants from The Worcester County Arts Council, Artistree, Burn Wood Fired Pizza, Burley Oak Brewing Company, Yard Designs, Inc., a GoFundMe campaign, Mr. Troy Purnell, Mrs. Ethel Sturgis, Mr. Jason Bowen, Ms. Kim Sutton, St. Paul United Methodist Church, Signe Dennis, Sunlight of the Valley OES #43, Phirst Physical Therapy, The Look Optics, Dorian "The Groomer" Purnell, The Berlin Police Department, Worcester County NAACP, and Mr. James Tingle—our beloved mailman.

The project met challenges along the way—including a warehouse incident in Ohio that caused the loss of almost our entire paint supply. Thanks to the amazing outpouring of community support—over 100 volunteers donated blood, sweat, tears, and time to create one of the brightest spots in the entirety of Worcester County. Project Backboard, through Shelton Hawkins of Play in Color, was the mentor for this project. His guidance along with our amazing volunteers' efforts proved to be a perfect mix of expertise, and raw drive to get things done. We hope to see you there to enjoy this beautiful day of community with us. Many thanks to the Mayor and Council of Berlin, as well as the employees of the Town of Berlin for their help along the way.

Henry Park is located at 123 Flower Street in Berlin, Maryland. We Heart Berlin, Inc. is a Berlin Based IRC schedule 501(c)(3) Maryland incorporation.

Our mission:

To promote healthy and sustainable activities and to support the creation and improvement of recreational opportunities for the benefit of Berlin and its residents.

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